## Action Highlights

MACTION

2021



From **389** to **435** stores

From 5 to 21 stores From 69 to 80 stores

From **0** to **7** stores

from 8 to 9 countries

11 1 2 2 1 1 new Hubs ne

We developed specific circularity plans for half of our product categories



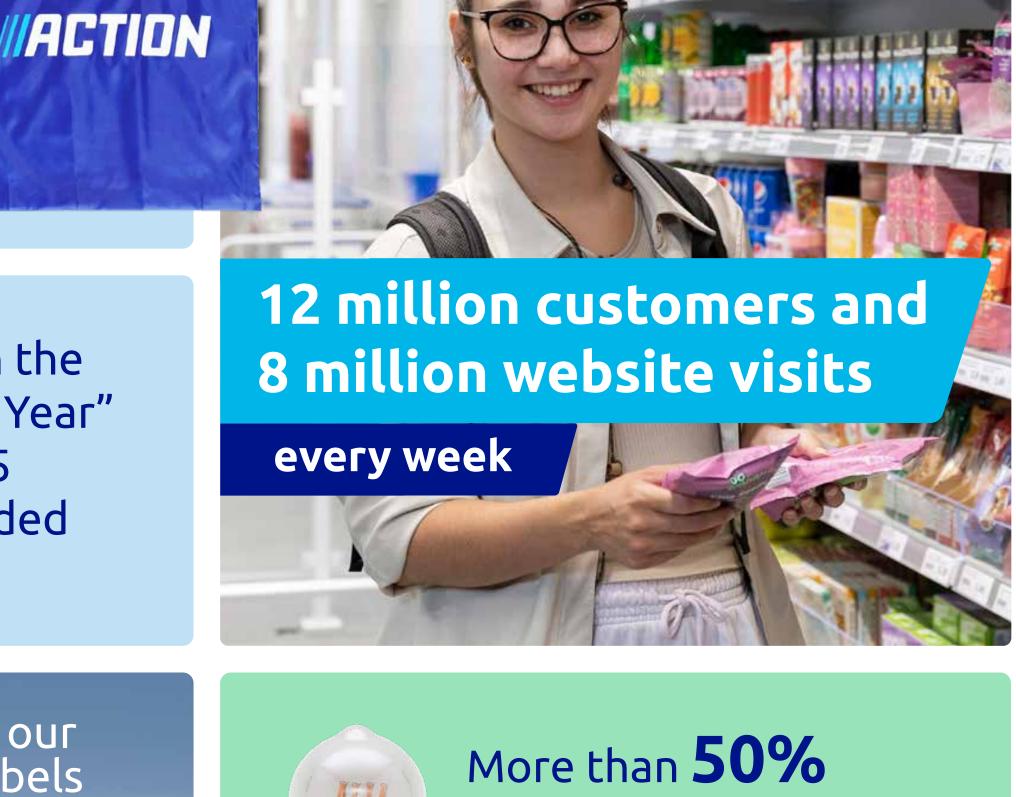
## 6,000 products

- **/// 1,800** products < € 1 # Average selling price €2
- **380** well-known brands
- **73** private labels



8 awards in the "Retailer of the Year" competition in 5 countries, awarded by customers



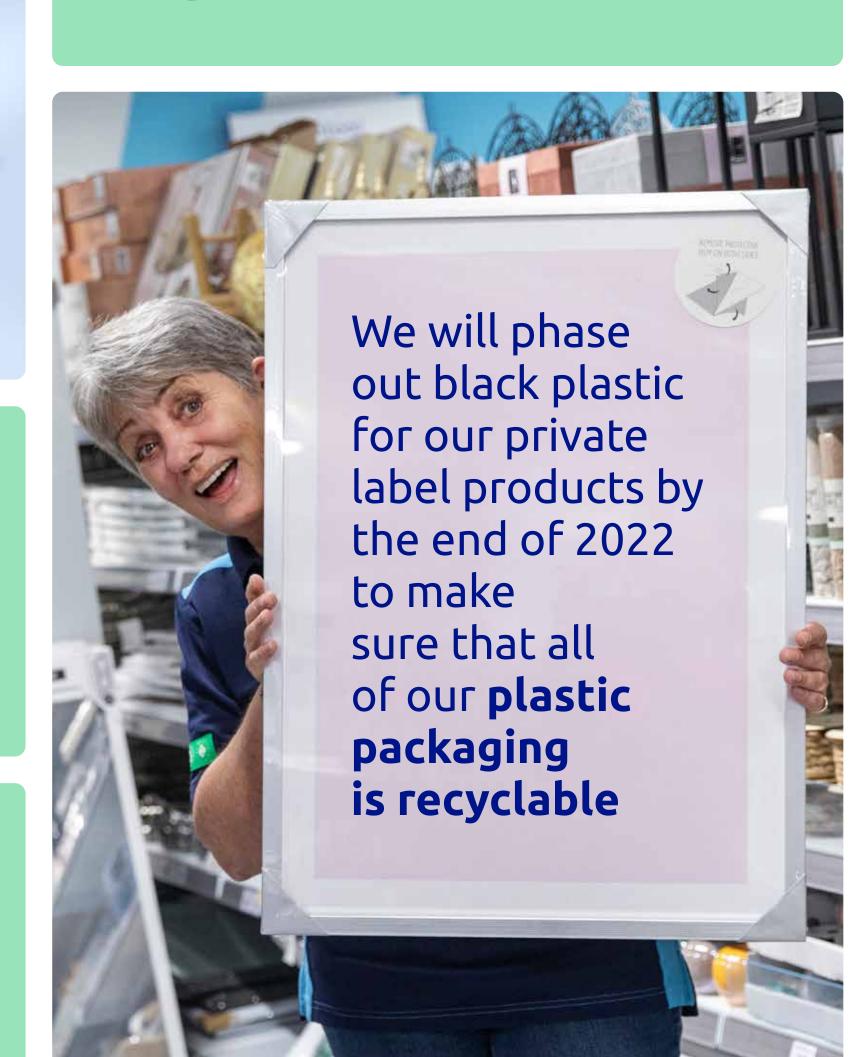


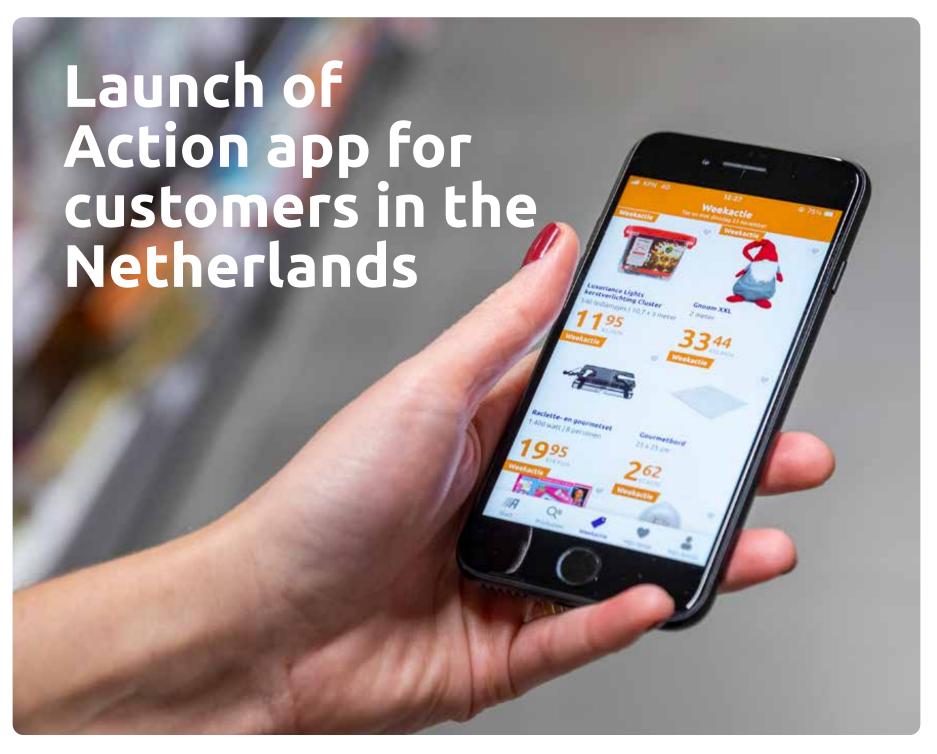
of our stores have

energy efficient

**LED lights** 







86% of cotton was sourced more sustainably



PEFC 70% of timber was sourced more sustainably



**121** factory audits of new suppliers and 288 renewal audits of existing suppliers. Every year, independent third parties audit the factories that work for Action

1,000 stores have digital smart meters

More than 1,500 stores have been disconnected from gas

Solar panels on our distribution centre in Zwaagdijk (the Netherlands) will deliver 85% of its energy needs in the future

Our newly opened distribution centres achieved Very Good (Bratislava) and Excellent (Bierún) BREEAM status

Our double decker trailers carry 60% more freight than conventional trailers





We are proud to have an international workforce of

124 nationalities



96% of our employees responded to our employee engagement survey



**Employees** 72% female 28% male

Research\* shows that Dutch consumers missed Action the most from all retail stores during the COVID-19 lockdown

\* from research agency Q&A

In France, a global the "Favourite people"\*

strategy consulting organisation rated Action Brand of the French

\* EY-Parthenon

1,737 children are sponsored by our SOS Children's Villages partnership