

Zwaagdijk, 23 September 2022

Action commissions 12,700 solar panels at Zwaagdijk site ***The solar roof represents a further improvement in the sustainability of the distribution centre and the international headquarters***

- *The solar roof can cover 85% of the distribution centre's and headquarters' energy needs*
- *The solar roof means the distribution centre and international headquarters are taking a significant step towards becoming carbon-neutral*
- *Action wants to help accelerate the energy transition on the WFO business park; smaller businesses should be able to benefit from the sustainability measures taken by larger companies*



On Friday 23 September, Action CEO Hajir Hajji commissioned a solar roof of almost 13,000 panels at the distribution centre in Zwaagdijk-Oost alongside Edward Stigter, Deputy Minister for the Environment and Climate in the province of Noord-Holland. After the official opening, local and regional businesses attended a meeting on sustainability.

The sustainability of business parks is a hot topic at the moment, with collaboration and knowledge sharing seen as being crucial. In this light, the opening of the solar roof also represented an opportunity to hold a meeting on sustainability for businesses located in the WFO business park in Zwaagdijk. Around 50 businesspeople from the surrounding companies attended the afternoon session, during which Action and the Duurzaam Ondernemersloket



inspired businesspeople and offered tips for their plans regarding the energy transition. Action shared several experiences and insights with fellow businesspeople from the business park throughout the session.

Hajir Hajji, CEO of Action: *"Companies in the WFO business park can join forces to focus on generating or storing power. I see Action taking a leading role here, as not every company has a roof large enough like we do or the same strength and resources to make such sustainable changes. The question then is, how can we make sure that smaller companies are able to benefit from the sustainability choices made by larger companies? And the answer is to work together, of course. Action is enthusiastic about robust solutions that can accelerate our transition – as well as those of other companies – towards being sustainable, so we're keen to discuss this with other businesses."*

Making distribution centres more sustainable

Non-food retailer Action is investing to [make all current and future distribution centres](#) in Europe more sustainable. New distribution centres therefore meet the BREAAAM Excellent sustainability standard as a matter of course. Action's first distribution centre in Zwaagdijk-Oost, covering an area of 104,000m², has undergone several changes in recent years in the area of efficient heating and LED lighting. Green electricity has been used for some time, and this will now largely be supplied by the solar panels. The next step is to look at how the energy generated can be stored locally.

According to CEO Hajir Hajji, the sustainability of distribution centres is a key part of the retailer's [overall sustainability strategy](#), which also focuses on further reducing CO₂ emissions, achieving energy savings and circularity.

About Action

Action is Europe's fastest growing non-food discounter, with an ever-changing range of around 6,000 products in over 2,100 stores serving more than 12 million customers every week. A further 8 million consumers visit the Action.com website each week. Action employs more than 65,000 people in 10 countries, representing over 124 different nationalities. In addition to offering our ever-surprising range at the lowest prices, we continue to improve our products in terms of quality and sustainability. Action's promise: Low prices. Big smiles.

Website: www.action.com